

## 2023-24 *Change Our Game* Women in Sports Media Program

### Foundation Program

The 2023-24 *Change Our Game* Women in Sports Media Program is designed to support women interested in sports media with the knowledge, skills and industry contacts to commence, or progress, their career in this industry.

This round provides the **Foundation Program**, which is designed for individuals either looking to start, or who are in the early stages, of a sports media career.

An outline of the Program is provided below, to support applicants consider how it best aligns with their experience and ambitions:

Women in Sports Media - Foundation Program	
Suitable for:	Individuals who are either looking to start, or are in the early stages, of a sports media career.
Focus:	<p>Supports participants to develop:</p> <ul style="list-style-type: none"> <li>• an understanding of the sports media industry and options for career pathways</li> <li>• practical skills including commentating and calling play-by-play, producing for all media platforms (radio, TV, online and podcasting), pitching and framing stories and storytelling, interview techniques, capturing the play (inc. photography and videography), research and preparation</li> <li>• clear and individualised goals for future development</li> <li>• a network to support individuals in their pursuit of paid employment.</li> </ul>
Program Components:	<p>Successful applicants must be available to participate in the program, which includes:</p> <ul style="list-style-type: none"> <li>• An online introductory session (pre-workshop) (May 2024)</li> <li>• A full-day intensive workshop in Melbourne on Tuesday 4 June 2024 (including practical skills, goal setting and content delivered by industry experts) to cover: <ul style="list-style-type: none"> <li>○ Overview of the sports media Industry environment</li> <li>○ Practical skill development</li> <li>○ Creating relationships with mentors and cohort</li> </ul> </li> <li>• One-on-one professional coaching (post-workshop) – to cover: <ul style="list-style-type: none"> <li>○ Goal setting, skill acquisition and work experience</li> </ul> </li> </ul> <p>Alumni opportunities will also be available following the program.</p>
Key dates:	<p><b>5pm AEST, Wednesday 27 March 2024</b> – Applications close</p> <p><b>Tuesday 4 June 2024</b> - full-day workshop – Melbourne</p>

In 2024-25, it is currently intended that an **Advancing Career** offering will be provided, supporting individuals seeking to progress career goals and skills in sports media. More information on this round of the Program will be available in 2024-25.